

# Be in the *Marketplace* for Industry employment, Trades & Services

AUSTRALIAN & NEW ZEALAND  
**Grapegrower & Winemaker**

Don't miss out on our special introductory offer to be part of the *Marketplace*!



**Grapegrower & Winemaker** is Australia's longest established and most authoritative wine industry journal covering the Australian and New Zealand wine industries.

**Local products and services for local wine industry businesses.**

**GW Marketplace** targets a strong regional subscriber base that knows and trusts **Grapegrower & Winemaker**. They know it's the first and best way to find what they need in the industry. Plus your ad goes online!

**Grapegrower & Winemaker - the leading media source for the wine industry, since 1963**

## You need to know:

- 58%\* of readers have purchased a product as a result of seeing an advertisement in the **Grapegrower & Winemaker**
- Unsurpassed in penetration into the SME winegrowing demographic.
- Established in 1963, it's the only monthly wine industry journal in Australia.

\*based on results from the 2017 readership survey

**It sits on the desks of the decision makers in the Australian and New Zealand wine industry.**

**GREAT VALUE  
REGULAR EXPOSURE**

## RATES

Book 6 consecutive months from only \$75\* per issue

**6x3 = \$75 / issue**

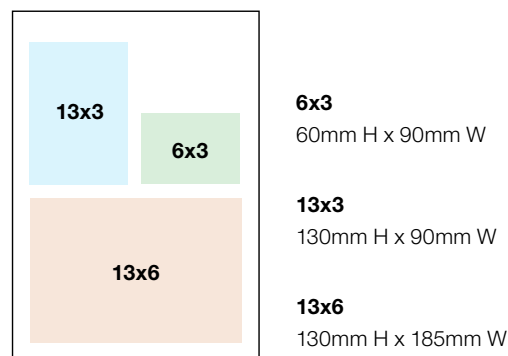
**13x3 = \$125 / issue**

**13x6 = \$250 / issue**

\* All prices ex GST

Book 12 months for an extra 10% off the 6 month rate.

As a bonus your ad is added to Winetitles Classifieds online at no extra cost.  
[www.winetitlesclassifieds.com.au](http://www.winetitlesclassifieds.com.au)



**FYI**

## How to submit advertisements

**We want to display your advertisement to its full potential. If you have any queries about how to supply your artwork, please contact your sales representative.**

**WE CAN BUILD YOUR MARKETPLACE AD AT NO EXTRA COST**

### Files

Advertisements can be submitted as Press Ready PDFs. All finished artwork should be provided at 300dpi, CMYK, with fonts embedded. Images and logos submitted should be supplied at 300dpi, CMYK in either EPS, PDF or PSD format.

# Marketplace booking form

Print and online

Special Rates



STEP  
1

## Choose advertisement format:

Rate per insertion –	Cost per month (Minimum 6 consecutive months)	Cost per month (Minimum 12 consecutive months)
13x6	<input type="checkbox"/> \$250	<input type="checkbox"/> \$225
13x3	<input type="checkbox"/> \$125	<input type="checkbox"/> \$112
6x3	<input type="checkbox"/> \$75	<input type="checkbox"/> \$68

All prices ex GST

STEP  
2

## Specify material:

- I will supply an advertisement ready for publication.  
For specifications and information on how to submit a finished advertisement, refer to advertisement size and submission guide.
- I would like a new advertisement designed for me. I will send new copy and any other necessary material (logos, photographs, etc.). Please call or email for further information regarding this option. *Please call or email for further information regarding this option.*
- Repeat previous advertisement(s).
- Repeat previous advertisement(s) with alterations.

STEP  
3

## Booking authorisation:

Name \_\_\_\_\_

Position \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Suburb \_\_\_\_\_ Postcode \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Mobile \_\_\_\_\_

Signature \_\_\_\_\_

Order No \_\_\_\_\_ Date \_\_\_\_\_

SEND YOUR  
COMPLETED  
BOOKING FORM TO:

Louise Reid

[l.reid@winetitles.com.au](mailto:l.reid@winetitles.com.au)  
t: +61 8 8369 9513

### Terms and conditions

The Company does not accept any responsibility for any loss caused by failure of an advertisement to appear in any day, or for any inaccuracy in an advertisement, or for any error in classification of an advertisement. COLOUR GUARANTEE: The Company does not guarantee specific colours within an advertisement unless The Company is supplied with a colour corrected hard-copy proof with the electronic files submitted. CANCELLATIONS: If Advertiser cancels a placement after the booking deadline, The Company will charge Advertiser the casual or contract rate of the placement, whichever is applicable. COPY NOT RECEIVED BY DEADLINE: If Advertiser has booked a placement and The Company does not receive material or artwork by the due date, The Company may insert material or artwork previously used and/or charge Advertiser accordingly. PAYMENT TERMS: Where credit terms have been approved, Advertiser agrees to make payment within 30 days from the date of The Company's invoice/s. FAILURE TO PAY: In the event that Advertiser fails to pay within 30 days, The Company may reject any further advertising material and/or immediately cancel Advertiser's advertising contract. Advertiser agrees to indemnify The Company for all expenses incurred in connection with the collection of amounts payable, including administrative expenses, debt collection, court costs, and legal fees. FAILURE TO FULFIL CONTRACT: Advertiser agrees that, if Advertiser fails to meet the terms of their advertising contract, Advertiser will pay the casual rate for every insertion Advertiser placed from the commencement of the contract. REVISING ADVERTISING RATES: The Company may revise its advertising rates at any time. COPYRIGHT: Copyright in advertisements created by The Company resides with The Company and advertisements created by The Company may not be reproduced except with The Company's consent. RIGHT TO DECLINE OR MODIFY: The Company reserves the right to decline or modify any advertisement for any reason whatsoever. INDEMNITY: Advertiser agrees to hold harmless and indemnify The Company from all damages, costs and expenses of any nature whatsoever, for which The Company may become liable by reason of its publication of the Advertiser's advertisements.

**13x3**

**6x3**

**13x6**