

Media Kit 2020



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www.winetitles.com.au

[w] winetitles media
WINE INDUSTRY SOLUTIONS

winetitles.com.au

Direct traffic to your website with Australia's leading wine industry web portal, www.winetitles.com.au

- Home to Australia's leading wine trade publications, *Grapegrower & Winemaker*, *Wine & Viticulture Journal*, *Wine Industry Directory* and *Daily Wine News*
- An invaluable information source for those seeking statistics, details on industry events and vintage reports
- Includes the popular online wine industry *Buyers' Guide* and *WID (Wine Industry Directory) Online*
- **Winejobs** pages make it popular among wine industry job seekers
- 55,000 page views per month



The trusted place for key industry personnel to find information and resources pertaining to the wine and viticulture industry.

*Advertisements

Banner

Banner ads are placed on the centre area of the home page. *Space strictly limited.*

Tower Tile

Tower Tile advertisements promote your company logo, product image, short description and website/email link for maximum impact.

Large Tile

Large Tile advertisements promote company logo, product image and/or one-liner and website/email link to click through.

Regular Tile

Regular Tile advertisements promote company logo, one-liner and/or website/email link to click through.

We want to display your advertisement to its full potential. Our friendly staff will be happy to help you with any queries you may have regarding the submission of your advertisements. If you are unsure of how to supply your artwork, please contact us for more information.

**subject to availability*

Rates

Rates per month ex GST	1 month
Tower Tile	\$700
Large Tile	\$600
Regular Tile	\$400
Banner	\$900

Multiple insertion discount:

3 insertions - 10%, 6 insertions - 15%, 12 insertions - 20%

How to submit advertisements

1 Picture files

Advertisements can be submitted as .gif, .jpg, .tif, .eps, .ai, .pdf, .bmp, .psd, .mpeg. Material will be compressed for web at our own discretion. Flash and Shockwave files cannot be accepted.

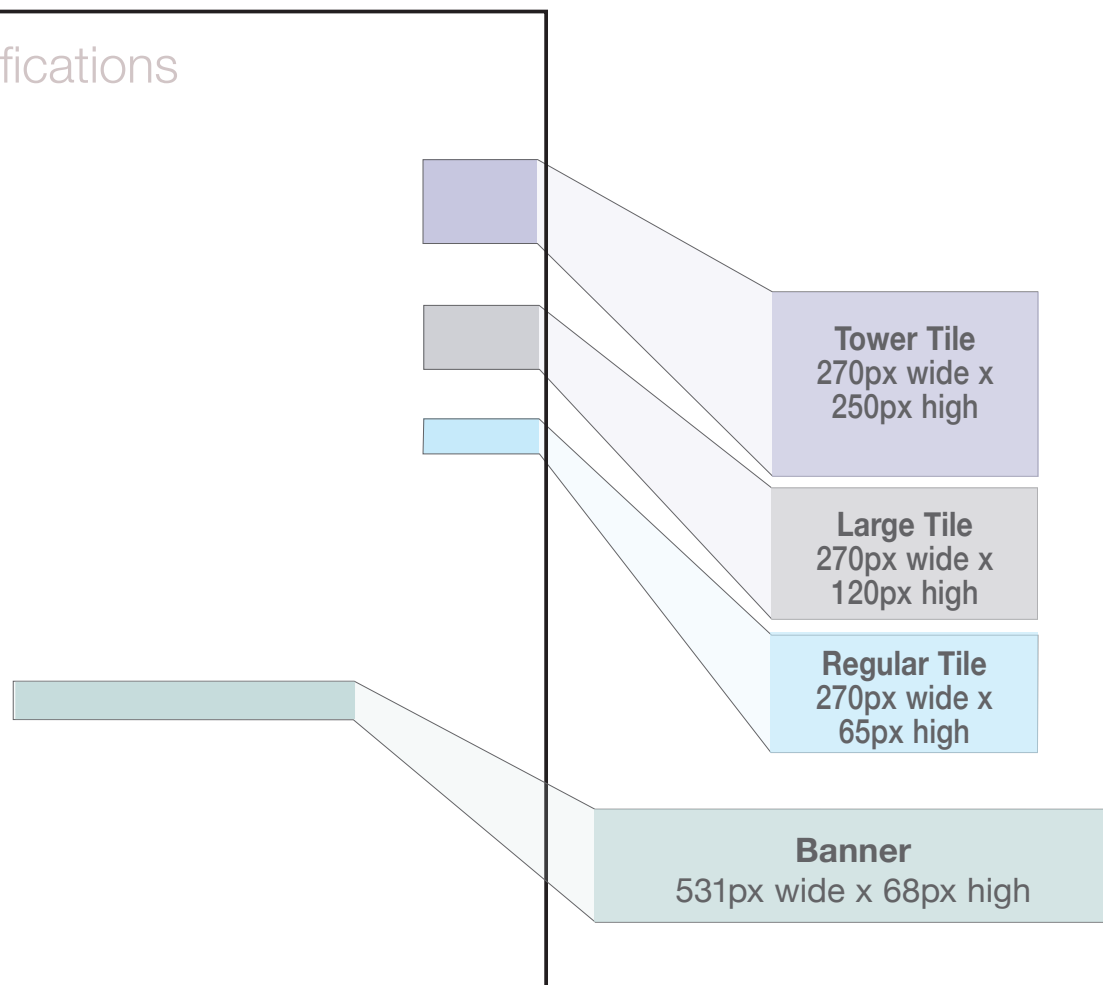
2 URL

Please provide the URL (web address) for your ad to link to.

3 Delivery

Files smaller than 20MB can be emailed. Files larger than 20MB can be provided via WeTransfer (free), Dropbox or other file transfer sites.

Specifications



*Terms and conditions:

Banner and tile advertisements are purchased on a per-month basis and billed monthly in advance. Winetitles advertising is always subject to availability.

Advertisements refreshed on the first Monday of every month. Artwork & URL required by Tuesday the week prior.

