

Cover



Cover: The focus of this issue is 'Winery Innovations' and there were plenty of them on display at this year's WineTech trade exhibition. We feature a few of them from page 28.

FEATURES

- 19 AWITC & WineTech Wrap-Up
- 33 Weighing up the alternatives to chemical weed control
- 44 Could rising temperatures and humidity see an increase in the incidence of sooty mould?
- 55 ROUNDTABLE: Cold soaking
- 79 Building consumer trust and brand loyalty in a digital age

NEWS

- 8 Wine Australia acts to protect export reputation
- 8 New trading platform answers calls for fairer winegrape market
- 10 Winners announced for the 2020 Halliday Wine Companion Awards
- 12 Seppetfield Wines strengthens Barossa holdings
- 14 And the winner of Winetitles Media 'Win a Trip to SIMEL in Italy' competition is...
- 15 De Bortoli Wines named one of Australia and New Zealand's most innovative companies
- 16 My view: Should the Australian wine industry lift its innovation game?
- 18 International Briefs



REGULARS

- 6 What's online
- 6 In this issue
- 7 Winetitles Insights
- 48 Ask the AWRI
- 51 Vinehealth
- 70 Young Gun: Jayden Ong
- 84 Producer profile: Jeffrey Grossett
- 85 Looking back
- 85 Calendar
- 86 Marketplace classifieds

GRAPEGROWING

- 40 Practical know-how delivered in second edition of New Zealand organic and biodynamic conference
- 50 Vineyard innovation: Apply straw and compost with speed and consistency

WINEMAKING

- 60 New knowledge on grape cell wall structure and the effects of maceration enzymes
- 66 Behind the Top Drops: Wynns John Riddoch Cabernet Sauvignon

BUSINESS & TECHNOLOGY

- 73 Leading the world in environmentally sustainable winemaking
- 76 Farmers2Founders to develop grape and wine ideas
- 77 SizeMeUp wine label size website extended to NZ bottles
- 78 Negotiating the sale of winegrapes in 2019



SALES & MARKETING

- 79 Building consumer trust and brand loyalty in a digital age
- 81 Growth in China to date only just the beginning