



Sonya Logan, Editor

Welcome to the first edition of the *Wine & Viticulture Journal* – a new name, a new look and a new direction for the *Wine Industry Journal* which now incorporates its sister publication, *Australian Viticulture*.

WVJ is the industry publication that will help you make better wine, grow better grapes and run a more successful business. With more than 40 years of publishing history in the Australian wine industry ranging from text books through to periodicals to the industry's daily electronic newsletter, Winetitles has decided that now is the time that the Australian wine industry needs to revitalise itself through the application of new ideas and best practices.

To help that happen, we've taken the best from our wine industry and viticulture journals and combined them with a new outlook that aims to bring you cutting edge ideas and insights into new technologies and processes. It will also deliver the latest business management and export advice and updates on changing consumer demands to help with everyday business decisions.

This is the publication for those in the Australian wine industry who want to make their mark locally and internationally by producing and marketing the highest value products they can achieve. *WVJ* is where you'll get the information you need to do the work that will earn you the respect of your peers.

And all this will be complemented by regular regional overviews, industry profiles, varietal reports, updates on emerging varieties, thought-provoking opinion columns and national industry association commentaries. Published bi-monthly, *WVJ* will also include *The United Grower*, Wine Grape Growers Australia's regular newsletter, and feature highly-regarded contributing writers such as Tony Keys, of The Key Report, and viticulturists Dr Richard Smart, Tony Hoare and Toby Bekkers, and technical updates from The Australian Wine Research Institute, Departments of Primary Industries and universities.

We welcome your feedback on this issue, and on subjects you want covered. This is the industry's portal and *WVJ* is keen to help the industry and our readers to once again become the leading practitioners in the world.

REGULAR FEATURES

News	4	New varieties, new opportunities	60
Opinion	12	WFA	67
Profile	13	Wine Australia	68
AWRI Report	15	Tony Keys	70
Toby Bekkers	42	Regional report	75
Tony Hoare	46	Varietal report	87
Richard Smart	57	Products & services	105

The United Grower, newsletter of Wine Grape Growers Australia. Written and produced by Winetitles PTY LTD. **33**



CONTENTS

- 13** Pioneering Orange vigneron Stephen Doyle talks about his philosophies on sustainability as he applies them to his "environmentally relaxed" Bloodwood Wines vineyard and winery.



- 15** In the first of a two-part article, the AWRI describes several tools that have been developed in recent years that are available for winemakers wanting to produce 'next-gen' Chardonnays.

- 42** Our new regular columnist, former Paxton's viticulturist Toby Bekkers, draws in his recent temporary relocation to France to deliver his views on vineyard biodiversity

- 46** Viticultural consultant Tony Hoare reveals how the recycling of CCA-treated timber posts may soon be a reality



- 48** Mark Smith discusses the implications for Tasmania's wine industry of recent climate change studies in the state

- 55** Journalist Matt Byrne looks at the impact the new pipeline has had on the Langhorne Creek wine industry following his recent visit to the region

- 57** Richard Smart explores how the wine industry might reduce its impact on the environment by improving the sequestration and capture of carbon dioxide

- 61** Drawing on her recent PhD, Irina Santiago presents the costs associated with biodynamic viticulture systems

- 65** Wine Australia's industry analyst Mark Rowley examines the latest ABS statistics to report on how winegrape irrigators have managed their scarce water resources during the drought

- 75** The first of our regular regional reports throws the spotlight on Margaret River



- 87** This issue's varietal report looks at \$14-19 Chardonnays following the category's small return to growth in the September quarter.

Cover: Cape Mentelle viticulturist Jim White with a beaker of water from the winery's waste water treatment plant – a major factor in the winery winning the inaugural Best Sustainable Practices Award at the recent WA Wine Industry Awards. See story page 83. Photo: Clive Slater.