

## REGULAR FEATURES

- 9 WINE AUSTRALIA (Steve Guy): Navigating the China market: the opportunities and the challenges
- 10 WFA (Paul Evans): Profitability and health our two immediate priorities
- 12 KEY FILES: Into the light: The increasing popularity of low alcohol wines

## INDUSTRY EVENTS

- 16 INTERNATIONAL PINOT CELEBRATION: Celebrating the evolution of Mornington Pinot

## WINEMAKING

- 19 Making low alcohol wine with inherent attractiveness intact



- 26 The advantages of crossflow filtration becomes clearer for smaller producers
- 30 The scalping of light volatile sulphur compounds by wine closures
- 34 AWRI REPORT: The science of texture

## PROFILE

- 70 Brother John May: Sevenhill blends tradition with cutting edge

## WINE TASTING

- 80 Low alcohol wine

## VITICULTURE

- 40 Can the production of low alcohol wines start in the vineyard?
- 44 Hangtime – optimising harvest timing: Part 1



- 49 Sauvignon Blanc gets the chop
- 53 ALTERNATIVE VARIETIES: Savouring Sagrantino

## BUSINESS &amp; MARKETING

- 55 Lightening up in our approach to wine
- 58 Consumer attitudes to low alcohol wine: an Australian sample
- 62 WINE INTELLIGENCE: 2013 – the year of the lower alcohol wine?
- 63 Market analysis for lower alcohol Australian wine
- 65 The sticking points of labelling

## REGIONAL REPORT

- 72 Clare Valley, South Australia

