

Sonya Logan, Editor

ifficult, fickle, temperamental and fussy and just some of the words used to describe the growing and making of Pinot Noir. But, the best of examples of it are alluring wines that make withstanding its idiosyncrasies worthwhile.

Prompted by the International Pinot Noir Celebration held in Victoria's Mornington Peninsula in late January, this issue of the Wine & Viticulture Journal dedicates a number of pages to articles on the variety.

We start with some feedback from some of the winemakers present at the Pinot Celebration on aspects of making Pinot that generated keen debate during the event, namely planting density, whole bunch fermentation, filtration, fining, time in oak, and bottle age. We then put Bass Phillip winemaker and chief executive Phillip Jones on the spot to give us some insight into the making of the Bass Phillip Reserve Pinot Noir as part of a new column we've dubbed 'Super Wines' in which we profile Australian wines that have achieved icon status, high-level recognition in international circles, or are simply acknowledged by industry and consumers alike as being exceptional. Given this issue's focus on Pinot and the fact that the Bass Phillip Reserve is the only Pinot classified as 'exceptional' in the latest Langton's Classification of Australian Wine, we thought it was a prime candidate for the first column.

Continuing our Pinot coverage, Richard Smart explores the potential for growth of the Tasmanian wine sector, particularly for Pinot, while our Tasmanian correspondent Mark Smith provides an update on the research being carried out in the state into the variety. Journalist Matt Byrne attended January's Pinot Celebration, and provides a summary of the event before presenting his regional profile on the Mornington Peninsula which focusses on the region's ongoing efforts to improve its Pinots and, thus, bolster its standing among the top Pinot-producing regions of the world.

Our Pinot coverage is topped with a varietal report and tasting featuring \$30-\$40 Victorian and Tasmanian Pinots.

Thank you to those people who have taken the time to let us know what they think about our new publication. We encourage readers to keep on giving us their feedback to ensure we continue to provide you with articles that help you make better wine, grow better grapes and run a more successful wine business.

## **REGULAR FEATURES**

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During his recent trip to Victoria's Mornington Peninsula, journalist Matt Byrne caught up with Nat and Rosalie White, the founders of the region's first commercial winery, for this issue's industry profile.



- The AWRI presents Part 2 of its article on 'Next-gen' Chardonnays, exploring the conventional options available to winemakers for modulation of Chardonnay aroma and the role that malolactic fermentation can play in enhancing complexity.
- We look at some of the latest crossflow filtration equipment to hit the market.
- Although cork still reigns supreme as a closure in the United States, alternative stoppers, particularly screwcaps, are slowly but surely gaining in popularity among winemakers. We asked three US wineries about their closure preferences and the reasons behind them
- Six Pinot Noir producers reveal their views and practices on Pinot Noir with respect to vine density, whole bunch fermentation, filtration, fining, time in oak, and bottle age.
- Following the exceptional wet weather experienced this season which has led to widespread outbreaks of downy mildew in many winegrape regions across Australia, Tony Hoare argues the case for phosphorous acid to be returned to the arsenal of growers in the fight against the disease.
- Ursula Kennedy investigates how Queensland winegrowers have fared amid the challenges posed by this season's 'big wet'
- Larry Jacobs, of Hahndorf Hill Winery, in South Australia's Adelaide Hills, writes about his winery's experiences with Gruner Veltliner and outlines the region's efforts to establish itself as Australia's pre-eminent region for the variety.



- Matt Byrne explores the evolution of the social media campaign dubbed the Rose Revolution aimed at increasing sales of pale, dry rosés
- 79 With the launch of the rebranding of the Barossa Valley due shortly, the man in charge of the project, Paul Henry, says it's time for the region to present a bold new story.
- Victoria's Mornington Peninsula is the focus of this issue's regional report, where Matt Byrne caught up with some of the local industry's more familiar faces.
- Coinciding with the recent International Pinot Celebration held in the Mornington Peninsula, this issue's varietal report looks at Victorian and Tasmanian Pinot Noirs with recommended retail prices of \$30-40.

**Cover:** Rosé Revolution mastermind Leanne De Bortoli (see story page 73). Photo: Rowena Naylor