Contents

r					
te.	\mathbf{C}	tι	Ir	6	ς

- 29 Vineyard machinery
- 55 Materials handling in the winery
- 59 Yeasts and enzymes
- 71 Bottling and labelling
- 78 Export

news

- 6 My View: Dr Jim Hardie
- 7 Celebrating 50 wonderful years
- 8 Mildura scientist researches tannin
- 9 Wine and tourism gets marketing push
- 10 Industry focuses on engagement in 2013
- 12 Regional Roundup: South Australia

grapegrowing

- 14 2012 SA grapegrower survey released
- 15 Retallack: avoid disputes in the vineyard
- 19 Average yields and better prices in 2013
- 28 Precision viticulture experience shared
- 29 Vintage tractor roundtable
- 32 Grapegrower in Profile: Amy Richards
- 33 United Grower: newsletter

winemaking

- 41 Rutherglen winemaker sets the pace
- 42 US: wine families forge new tracks
- 44 A precursor of more to come
- 50 Wine photographer embraces vintage
- 52 A French perspective on innovation
- 53 ASK the AWRI: Is that Brett?
- 57 Greg Howell: nitrogen-based yeast nutrients
- 60 Optimising yeast rehydration

sales & marketing

- 66 Media-savvy marketing focus
- 69 WCA: marketing your winery
- 70 Label Q&A: Josef Chromy's PEPIK
- 71 AWRI wraps up packaging problems
- 73 Mobile bottling handled with care

business & technology

- 76 Reddaway: employees or contractors?
- 77 Innovative wine logisitics move for TWE
- 78 Optimism on export growth
- 80 Appointments and accolades
- 83 Annual index







50

29

33



cover

Peter Taylor & Mike de la Haye of Hare's Chase Wines work their vintage magic. Photo by Richard Humphrys

regulars

- 5 on the grapevine
- 14 grapegrowing
- 50 winemaking
- 81 export snapshot
- 82 looking forward
- 87 marketplace classifieds