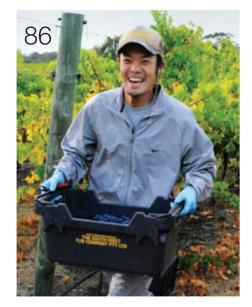
# Grapegrower & Winemaker

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**COVET:** As Graphic Language Design's Diana Jaquillard explains this issue, there is a world of opportunity for wine producers in diverse market segments. Labels targeted at niche/segmented markets include The Hedonist (biodynamic), Equality (Fairtrade) and Organic Australian Vintners. *Artwork supplied by Graphic Language Design*