contents

teatures

45 Irrigation

- 51 Pest & Disease
- 73 Crushing
- 82 Oak & Oak Alternatives
- **Bottling Technology** 88
- Labelling & Packaging 92
- 94 Education

news

From the editor.....7

Demand is creeping back. Competition for grapes is good.

Movers & shakers8



Treasury turnaround:10
Net profit up \$178.5 million on previous financial year
My View: Natasha Rastegar11
Pop-ups and unusual partnerships
#RealReviews14
When is good publicity not free publicity – and when is a good wine review not a free review?
People & Places: Hunter Valley Wine Show18
Who is Guy Taylor?20

- regulars
 - What's online 6
 - 21 WGGA: Wine Grape Growers Australia The United Grower
 - Young Gun 68

34

grapegrowing

It's been a huge year for Prosecco so far in 2015. The sparkling wine has taken the world by storm with sales so strong there was even fear of a 'global Prosecco shortage' crisis.

Gemtree Wines backs Australian Organic Awareness Month......40

Where to install soil

moisture sensors45

Biosecurity being tackled on two fronts....26

Fritz Westover, who assists growers in the eastern, southern, and western United States, reports on the key issues of soil moisture sensor installation.

Update from a leading US grapevine pathologist54

Producer in the spotlight

Marketplace classifieds

Ask the AWRI

96 Looking back

COVER

Prosecco's introduction into Australia can be traced back to Otto Dal Zotto and his wife Elena. Here, Otto is pictured among his King Valley vines.

winemaking

Lower alcohol wine:

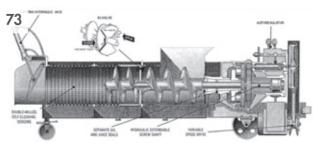
Alison Crowe is a Napa-based consulting winemaker, author and blogger (www.girlandthegrape.com). In this article Crowe opens the toolbox of techniques available to successfully grow and make lower alcohol wines.

Walter Speller, the Italy correspondent for www. JancisRobinson.com explains his journey of discovery with Australian wine, which he calls 'the Italian miracle'. And he describes why he's excited about 21st Century Vino in I ondon

Young Gun: The X-factor68

Xanthe Hatcher believes winemaking is an industry that exudes love and passion.

The history of wine presses, Part 273



In this article, Simon Nordestgaard, a senior engineer at The Australian Wine Research Institute, describes cover continuous processing and provides some thoughts about the types of pressing technology that may be used in the future.

Roundtable: Oak alternatives83

Despite the lack of attention from the marketing and sales departments, oak alternatives have become a valuable resource for winemakers.

Grapegrower & Winemaker

PUBLISHER AND CHIEF EXECUTIVE Hartley Higgins

MANAGING EDITOR Elizabeth Bouzoudis

EDITOR Nathan Godoll editor@grapeandwine.com.au

EDITORIAL ADVISORY BOARD Denis Gastin, Dr Steve Goodman, Dr Terry Lee, Paul van der Lee, Bob Campbell MW, Prof Dennis Taylor and Mary Retallack

EDITORIAL Emilie Reynolds journalist@winetitles.com.au

ADVERTISING SALES Maria Stephenson sales@grapeandwine.com.au Carape_and_Wine Printing by Lane Print Group, Adelaide

PRODUCTION

CIRCULATION:

subs@winetitles.com.au

Simon Miles

© Contents copyright Winetitles Media 2014. All Rights Reserved. Print Post Approved PP535806/0019 Articles published in this issue of Grapegrower & Winemaker may also appear in full or as extracts on our website. Cover price \$8.25 (inc. GST)

87

97

98

September 2015: Issue 620

sales & marketing

Which wines will China be drinking in 10 years?.....88

Chinese cuisine could potentially predict which wine styles might be accepted as the Chinese palate for wine develops.

Cellar doors hold selling power for wine brands and regions90

The Archibald Project92



business & technology

Winejobs: The cycle of the 'boys club'93



Leading wine educator94

Entries open for the school competition at 2015 Australian Small Winemakers Show95

SUBSCRIPTION PRICES

Australia: 1 year (12 issues) \$77.50 (inc. GST)

2 years (24 issues) \$145 (inc. GST)

New Zealand, Asia & Pacific:

1 vear (12 issues) \$110 (AUD)

2 years (24 issues) \$210 (AUD)

All other countries:

1 year (12 issues) \$174.50 (AUD) 2 years (24 issues) \$339 (AUD)

Students (Aus only):

1 year (12 issues) \$66 (inc. GST)

WINETITLES PTY. LTD. 630 Regency Road, Broadview, South Australia 5083 Phone: (08) 8369 9500 Fax: (08) 8369 9501 info@winetitles.com.au www.winetitles.com.au