Bleu,” he said. “to undertake my MBA with Le Cordon food and wine, and then I came to Australia “It’s where I first developed a passion for Cod. US born, his early jobs as a teenager were business.”

Dr Cohen said. “I also teach branding at the post-graduate retailing, online advertising and tourism,” research more broadly in the areas of “My focus is wine marketing, but I do projects being undertaken by the Institute. numerous China-focussed GWRDC-funded around the management and execution of Australia, Dr Cohen’s work currently centres as Research Fellow at the Ehrenberg-Bass experiences.”

people in research: Dr Justin Cohen it’s been a journey inspired by great food and wine - at the Australian Centre for Retail Studies, throughout his academic career, Dr Cohen behaviour in an omni-channel context.” helping them better understand their research and strategy implementation “I focussed my energy on commercial report as part of our 2014 vintage photo competition. “We need relevance in our research and it’s my job to improve. in this space the better it will be for industry just conjecture.”

resources to turn the problems of today the Australian wine industry can help us harder to interact with each other. bringing us all together arranging seminars “The GWRDC is doing a great job of improve. in wine regions and sharing our reports, thoughts and feelings. Our EBI team is actually doing the research in country. We now is really exciting, because we are particularly managerial, it’s my job to particularly managerial, it’s my job to”

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